

THE EXECUTIVE GROWTH ACCELERATOR™

Building leaders who transition faster, influence better, and sustain performance

Designed for Executive Work

The Executive Growth Accelerator™ helps senior leaders navigate transitions, grow their influence, and sustain performance on the job. It is for:

Senior Leaders	New Mandates		Promotions
Priority Roles	Influence Boost		Sustainable Pace
High-Potential Leaders		Outplacement	

Performance. Career. Mindset.

Clear structure. Real practice. Lasting results. The Executive Growth Accelerator™ blends a seven-stage framework with coaching and practical tools so leaders act with confidence and keep momentum.

- Performance Executive Coaching
 Clear goals, focused coaching, precise next steps,
 and honest reflection so leaders move and keep
 momentum.
- Career Strategic Positioning
 Leader-owned narrative, selection-ready
 CV/bio/LinkedIn, and visibility where decisions
 are made internally and externally.
- Mindset Applied Psychology Simple, practical tools to steady thinking, stay confident under pressure, and sustain energy as responsibilities grow.

The Seven-Stage Framework



CLARITY

Reconnect with purpose and long-term direction → Focused, aligned goals.



STRATEGY

Develop a forward-looking career roadmap → Clear milestones and development plan.



TRANSITIONS

Navigate change with confidence → Promotion/pivot readiness.



BRANDING

Articulate your leadership value

→ Cohesive CV, LinkedIn, and narrative



INFLUENCE

Strengthen presence and communication → Increased stakeholder impact.



POSITIONING

Align with the right roles/opportunities
→ Market visibility and access.



RESILIENCE

Sustain energy and performance \rightarrow Long-term leadership sustainability.



The Flagship: Premium One-to-One



Executive Coaching Journey

7× 1:1 ICF-aligned, client-led coaching mapped to the seven stages. You set the agenda; we partner to sharpen insight, choose actions, and reflect confidentially.



The Executive Growth Playbook

A practical companion to coaching. Tools and reflections that turn insight into on-the-job action. Used between sessions at the leader's discretion.



Leadership Branding Support

On-demand expert guidance on CV, executive bio and LinkedIn to produce selection-ready materials and a sharper narrative for talent reviews and succession.



Strategic Planning & Reflection Sessions

Opening alignment and close-out reviews to codefine success criteria. reflect on learning, and plan next steps.

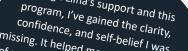
Measurement & Reporting:

Baseline goals \rightarrow mid-point pulse \rightarrow close-out \rightarrow 90-day follow-up.

Outcomes

Through Liina's support and this program, I've gained the clarity, confidence, and self-belief I was missing. It helped me realise the value of my experience and how to channel it moving forward.

-Patrick-



- Clear, Long-Term Career Strategy Structured direction aligned to business priorities.
- **Enhanced Executive Presence** Confident influence and stronger stakeholder engagement.
- **Refined Leadership Brand** Polished CV, executive bio, and LinkedIn with a narrative that commands attention.
- **Stronger Positioning for Key Opportunities** Visibility in talent reviews and succession, and selectionreadiness.
- **Greater Clarity Through Transitions** Tools and a 90-day plan for promotions and pivots.
- **Sustainable Leadership** Balancing ambition, well-being, and long-term performance.

Enterprise Delivery Options

- Pilot Cohort (10-20): prove outcomes, refine, scale
- Executive Pods: small groups + targeted 1:1
- Leadership Intensives: compressed, outcome-led sprints
- Licensing / Train-the-Trainer: certify internal coaches; ready-to-run assets
- Additional ICF Coaches: global, accredited capacity

Book a 20-min scoping call





Speak with Founder Liina Fadaee







