

# THE EXECUTIVE GROWTH ACCELERATOR™

Building leaders who transition faster, influence better, and sustain performance

## Designed for Executive Work

The Executive Growth Accelerator™ helps senior leaders navigate transitions, grow their influence, and sustain performance on the job. It is for:

Senior Leaders

New Mandates

Promotions

Priority Roles

Influence Boost

Sustainable Pace

High-Potential Leaders

Outplacement

## Performance. Career. Mindset.

Clear structure. Real practice. Lasting results. The Executive Growth Accelerator™ blends a seven-stage framework with coaching and practical tools so leaders act with confidence and keep momentum.

- ✓ **Performance - Executive Coaching**  
Clear goals, focused coaching, precise next steps, and honest reflection so leaders move and keep momentum.
- ✓ **Career - Strategic Positioning**  
Leader-owned narrative, selection-ready CV/bio/LinkedIn, and visibility where decisions are made internally and externally.
- ✓ **Mindset - Applied Psychology**  
Simple, practical tools to steady thinking, stay confident under pressure, and sustain energy as responsibilities grow.

## The Seven-Stage Framework



### CLARITY

Reconnect with purpose and long-term direction → Focused, aligned goals.



### STRATEGY

Develop a forward-looking career roadmap → Clear milestones and development plan.



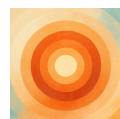
### TRANSITIONS

Navigate change with confidence → Promotion/pivot readiness.



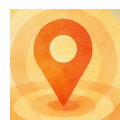
### BRANDING

Articulate your leadership value → Cohesive CV, LinkedIn, and narrative



### INFLUENCE

Strengthen presence and communication → Increased stakeholder impact.



### POSITIONING

Align with the right roles/opportunities → Market visibility and access.



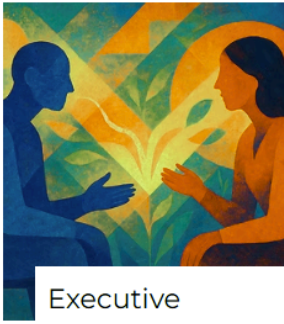
### RESILIENCE

Sustain energy and performance → Long-term leadership sustainability.



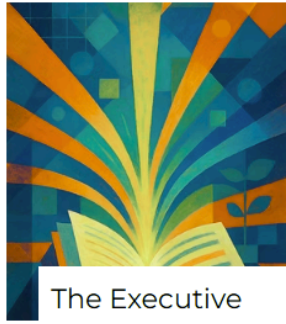


# The Flagship: Premium One-to-One



**Executive Coaching Journey**

7× 1:1 ICF-aligned, client-led coaching mapped to the seven stages. You set the agenda; we partner to sharpen insight, choose actions, and reflect confidentially.



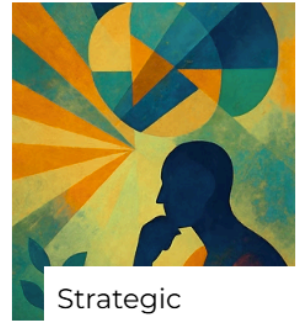
**The Executive Growth Playbook**

A practical companion to coaching. Tools and reflections that turn insight into on-the-job action. Used between sessions at the leader's discretion.



**Leadership Branding Support**

On-demand expert guidance on CV, executive bio and LinkedIn to produce selection-ready materials and a sharper narrative for talent reviews and succession.



**Strategic Planning & Reflection Sessions**

Opening alignment and close-out reviews to co-define success criteria, reflect on learning, and plan next steps.

## Measurement & Reporting:

Baseline goals → mid-point pulse → close-out → 90-day follow-up.

## Outcomes



Through Liina's support and this program, I've gained the clarity, confidence, and self-belief I was missing. It helped me realise the value of my experience and how to channel it moving forward.  
Patrick  
Senior Leader - Insurance

- ✓ **Clear, Long-Term Career Strategy**  
Structured direction aligned to business priorities.
- ✓ **Enhanced Executive Presence**  
Confident influence and stronger stakeholder engagement.
- ✓ **Refined Leadership Brand**  
Polished CV, executive bio, and LinkedIn with a narrative that commands attention.
- ✓ **Stronger Positioning for Key Opportunities**  
Visibility in talent reviews and succession, and selection-readiness.
- ✓ **Greater Clarity Through Transitions**  
Tools and a 90-day plan for promotions and pivots.
- ✓ **Sustainable Leadership**  
Balancing ambition, well-being, and long-term performance.

## Enterprise Delivery Options

- ✓ **Pilot Cohort (10–20):** prove outcomes, refine, scale
- ✓ **Executive Pods:** small groups + targeted 1:1
- ✓ **Leadership Intensives:** compressed, outcome-led sprints
- ✓ **Licensing / Train-the-Trainer:** certify internal coaches; ready-to-run assets
- ✓ **Additional ICF Coaches:** global, accredited capacity

Book a 20-min scoping call

**SCAN ME**



**Speak with Founder  
Liina Fadaee**